

PLUG MY PRODUCT WITH DRAGON SUNNIES

Name? Jane Emerick. **Position?** Marketing coordinator. **What's Dragon's story in 50 words or less?** Dragon is for the person who defines their own path. We strive to deviate from the masses! We want our products to empower! These are more than just sunnies we are talking about. **Are we talking fire-breathing angry monster, or the nice fluffy one from *The Neverending Story*?** A little of both. Sometimes we are happy, sometimes we are angry, who knows? Dragons symbolise power and chaos, as well as individuality. **Price point?** It's premium, but won't break the bank. **Tell us about the inspiration behind the Redline GG?** "Whip It". You know the song! Whip it good ... The Red Line GG's and in fact the entire colour series is the result of '80s pop culture and synth-electro band Devo. Their lead singer Mark Mothersbaugh rocks this little red hat that inspired the whole thing. The Red Line also features the Wormser and the Transit. **Three words to think of when you think of Dragon?** We are mysterious, unique and independent.



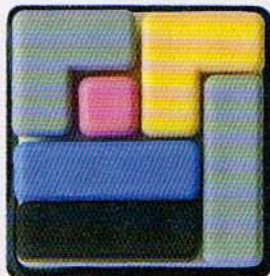
PARKER'S ORGANIC SPARKLING JUICES

Fruitiness must run in the Parker family. Father John started up the iconic Mr Juicy 30 years ago, and now daughter Alicia has got in on the game with **Parker's Organic Juices**. They've just started a range of sparkling juices that are free of chemical nasties and come in seven yum-sounding flavours: passionfruit and orange, blood orange, guava and cranberry, mango and orange, apple with a twist of lime, lemon, and pink lemonade. RRP \$3.50 each. www.parkersorganic.com.au



AMY KAEHNE

Sydney-based fashion designer **Amy Kaehne** is obsessed with film director Tim Burton, and we can see why: all those cutesy gothic pin stripes, sideshow carnies and dancing skeletons are hard to go past (as is the blatant over-use of Johnny Depp). So in tribute to the great and hairy Mister Burton, Amy has named each of the pieces from her upcoming Summer 08/09 range after his characters, using them as inspiration in her line's use of leaf motifs, leather bows and raw edge hems. Prices range from \$130-\$495 and you can email amykaehne@gmail.com for stockist details.



emma grace

Jeweller **Emma Grace** loves making pretty things, but not when all the hoo-hah that goes into their making causes needless pollution and waste. Her new collection EgSquared, made of 80% vintage materials, is a step towards making her business more sustainable, she says. "By making pieces of jewellery out of materials that would otherwise be adding to landfill, I am able to produce goods that people will treasure without as much of an impact on the environment." Plus, they're cute to boot - each one comes with its own name card and moveable pieces to play with. Check them out at www.georgielove.com; they're available for \$42-\$52 each. We also have one to give away, so to enter email your details to giveaways@frankie.com.au with Emma Grace in the header.



RUSTY

NSW-based surfer, eco-activist and generalised beach lady **Karlee Mackie** has added another string to her already-full-of-strings bow with this here Bungalow SS tee, designed for Rusty. It's printed on 100% organic cotton and it's yours for 39 bucks and 95 cents. For stockists call 1800 659 578.